



PRESS RELEASE

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ONLINE VISITOR REGISTRATION AND ITMA 2019 APP LAUNCHED

18 September 2018 – Online visitor registration for ITMA 2019, the world’s largest textile and garment manufacturing technology showcase, opens today. Held every four years, the exhibition will be staged at Fira de Barcelona, Gran Via venue, Spain, from 20 to 26 June 2019.

Visitors can enjoy early bird rates until 15 May 2019 when they buy badges online at www.itma.com/reg. A one-day badge costs 40 euros, and a seven-day badge is 80 euros. The early bird rates are up to 50 per cent lower than the onsite rates, according to CEMATEX, the European Committee of Textile Machinery Manufacturers, which owns ITMA.

Mr Fritz P. Mayer, president of CEMATEX, said: “ITMA 2019 exhibition space has been sold out since April, and many of our exhibitors will be using the platform to launch new machinery and innovative solutions. We expect interest from visitors to be very strong. Hence, visitors are advised to book their accommodation and buy their badge early.”

Visitors buying their badge can also book seats at the conferences and forums which are taking place during the show. To avoid onsite queues, once they have purchased their badges they can print them before they arrive at the exhibition. In addition, visitors requiring a visa to enter Spain can request an invitation letter when ordering their badge.

ITMA 2019 supporting organisation members can enjoy special group rates in appreciation for their support, and so far more than 100 trade and professional associations have pledged support. Industry associations interested to be ITMA 2019 supporting organisations can email visitor@itma.com.

ITMA 2019 app

Coinciding with the online registration is the launch of the official app for ITMA 2019. The app can be downloaded free of charge from the [Apple App Store](https://itunes.apple.com) and [Google Play](https://play.google.com).

In addition to providing key information on the exhibition, the app helps visitors to plan their visit. Visitors can search more than 1,660 exhibitors by exhibit chapter and country, and shortlist the booths they would like to visit. Nearer the date of the exhibition, they will be able to locate them on the floorplan and plan their route.

Ms Sylvia Phua, Managing Director of ITMA Services which organises ITMA 2019, commented, “As ITMA is a huge exhibition, the app will be a useful tool to help exhibitors and visitors maximise their time and resources on site. An appointment scheduler will allow visitors to request meetings with exhibitors before they arrive at the show. The scheduler and online floorplan will be available from late April 2019.”

The ITMA 2019 exhibitor list is now available on the app and website. For more information on the exhibition, please visit www.itma.com.

About CEMATEX & ITMA

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the ‘Olympics’ of textile machinery exhibitions, ITMA has a 67-year history of displaying the latest technology for every single work process of textile and garment making. It is held every four years in Europe.

About ITMA Services

Headquartered in Brussels with a subsidiary in Singapore, ITMA Services is the appointed organiser of ITMA 2019 and future ITMA branded exhibitions. It is managed by professionals with extensive experience in organising ITMA and other major trade exhibitions around the world. It aims to maintain and expand ITMA’s unique selling proposition and relevance to a global audience.

Issued by CEMATEX and ITMA Services

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