



ITMA 2019

20-26 JUNE 2019

Fira de Barcelona, Gran Via
Barcelona, Spain

www.itma.com

POST SHOW REPORT

THE WORLD'S LARGEST TEXTILE &
GARMENT TECHNOLOGY EXHIBITION

INNOVATING
THE WORLD OF TEXTILES

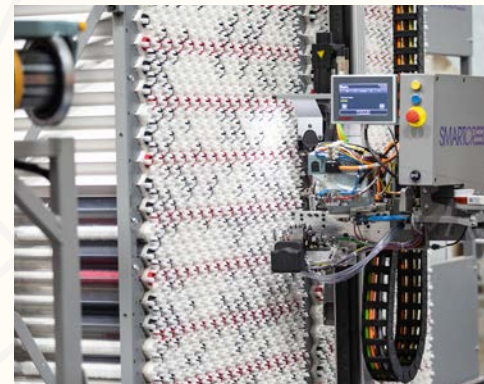


INNOVATION LEADS THE WAY TO SUCCESS AT ITMA 2019

The 18th edition of ITMA came to a successful close in Barcelona, with seven days of intense business discussions, productive sales efforts and excellent contacts made with a large number of quality buyers. This rewarding participation is accentuated by exciting technology and partnership explorations and knowledge learning opportunities.

We are glad to have you for this successful edition which has once again proved that ITMA is the definitive show for the textile and garment industry. As digital transformation of the textile and garment manufacturing value chain, and sustainability concerns of the industry continue to spawn innovative technologies, we welcome you to unveil your new offerings at the next ITMA. See you in Milan in June 2023.

Fritz P. Mayer, President, CEMATEX



AN INTERNATIONAL AND INCLUSIVE EXHIBITION



Exhibitors
1,717
from 45 countries



Visitorship
105,298
from 136 countries



Gross exhibition space
220,000
square metres



EXTENSIVE NETWORK
194 supporting organisations;
95 supporting media



The results from our participation in ITMA 2019 exceeded our expectations. Our digital sewing machine solutions were well received as were our automatic machines and models for technical textiles. The quality of the visitors was high.

Eoghan Murray, Marketing Manager, Juki Central Europe



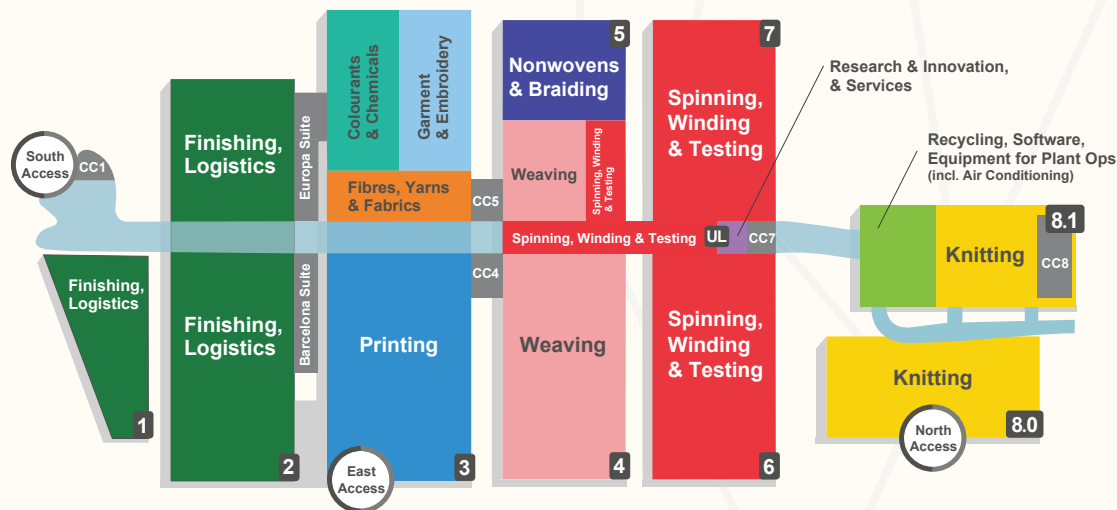
RESULTS-DRIVEN MARKETING PLATFORM

Top 15 countries by space

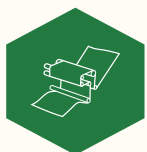
Italy 26%	China 8%	Switzerland 5%	Netherlands 3%	United Kingdom 2%
Germany 19%	India 5%	Belgium 3%	France 2%	United States of America 2%
Turkey 10%	Spain 5%	Japan 3%	Taiwan 2%	Austria 2%

Top 15 countries by number of exhibitors

Italy 21%	India 10%	Switzerland 4%	Taiwan 2%	Japan 1%
China 16%	Turkey 10%	United Kingdom 3%	France 2%	South Korea 1%
Germany 13%	Spain 5%	United States of America 3%	Belgium 2%	Netherlands 1%



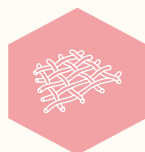
Top 5 sectors



19%
FINISHING



16%
SPINNING



11%
WEAVING

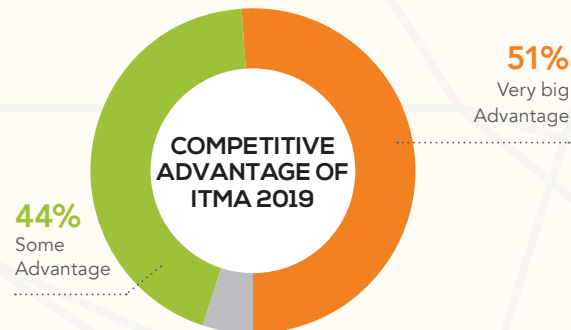


9%
PRINTING



8%
KNITTING

EXHIBITOR SURVEY



Results from responses of 518 exhibitors

“Overall, it has been a good ITMA for us. We came with low expectations, but they have been considerably exceeded. Although we did not get a large number of visitors, the quality was very high. We had many conversations and negotiations, which was somewhat contradictory to the ongoing negative market sentiments.

Johan Verstraete, Vice-President, Weaving Machines of Picanol

GLOBAL PARTICIPATION

AMERICAS (12%)

Argentina	Falkland Islands
Bolivia	Guatemala
Brazil	Honduras
Canada	Mexico
Chile	Panama
Colombia	Paraguay
Costa Rica	Peru
Cuba	Puerto Rico
Dominican Republic	United States
Ecuador	Uruguay
	Venezuela

EUROPE (58%)

Albania	Liechtenstein
Andorra	Lithuania
Austria	Luxembourg
Belarus	Macedonia
Belgium	Malta
Bosnia and Herzegovina	Moldova
Bulgaria	Monaco
Croatia	Montenegro
Czech Republic	Netherlands
Denmark	Norway
Estonia	Poland
Finland	Portugal
France	Romania
Georgia	Russia
Germany	San Marino
Greece	Serbia
Hungary	Slovakia
Iceland	Slovenia
Ireland	Spain
Italy	Sweden
Jersey	Switzerland
Kosovo	Turkey
Latvia	Ukraine
	United Kingdom

AFRICA (3%)

Algeria
Botswana
Burkina Faso
Côte d'Ivoire
Ethiopia
Gabon
Ghana
Guinea-Bissau
Kenya
Madagascar
Mali
Mauritania
Mayotte
Morocco
Nigeria
Oman
Senegal
South Africa
Swaziland
Tanzania
Togo
Tunisia
Uganda
Zimbabwe

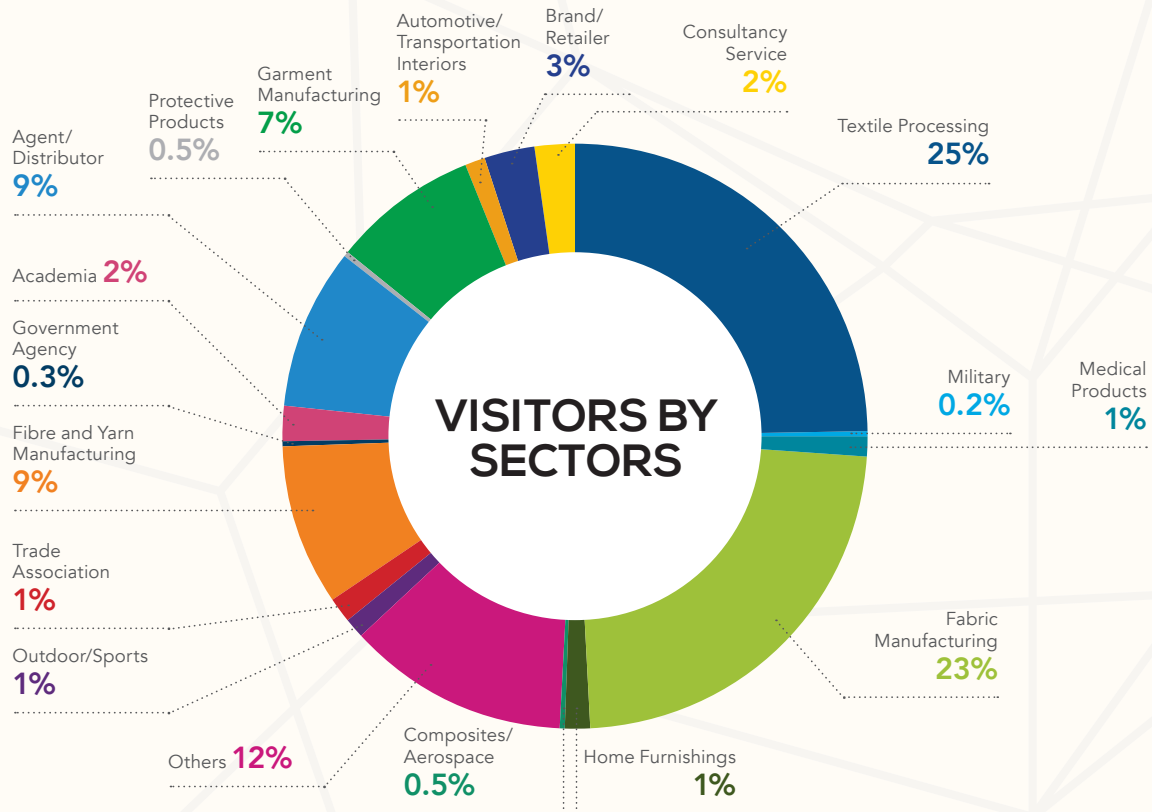
ASIA AND AUSTRALASIA (27%)

Afghanistan	Malaysia
Armenia	Mauritius
Australia	Mongolia
Azerbaijan	Nepal
Bahrain	New Zealand
Bangladesh	Pakistan
Cambodia	Palestinian Territories
China	Philippines
Egypt	Qatar
Fiji	Saudi Arabia
French Polynesia	Singapore
India	South Korea
Indonesia	Sri Lanka
Iran	Syria
Iraq	Taiwan
Israel	Tajikistan
Japan	Thailand
Jordan	Turkmenistan
Kazakhstan	United Arab Emirates
Kuwait	Uzbekistan
Kyrgyzstan	Vietnam
Lebanon	

QUALIFIED VISITORS ACROSS THE ENTIRE VALUE CHAIN

Top 15 countries

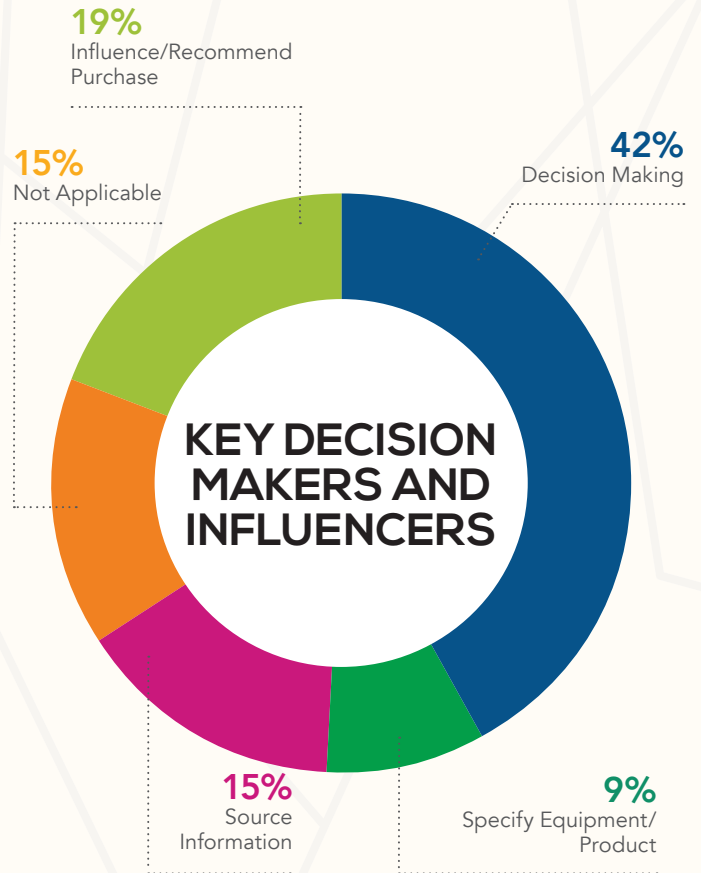
Spain 11%	Turkey 7%	China 3%	Brazil 3%	Mexico 2%
Italy 10%	Germany 7%	United States of America 3%	Pakistan 3%	Belgium 2%
India 8%	France 4%	Portugal 3%	United Kingdom 2%	Japan 2%

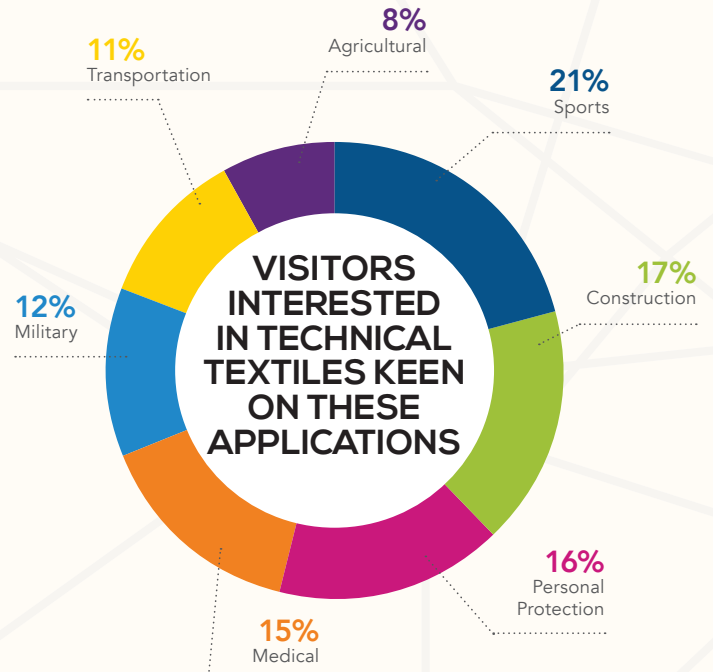
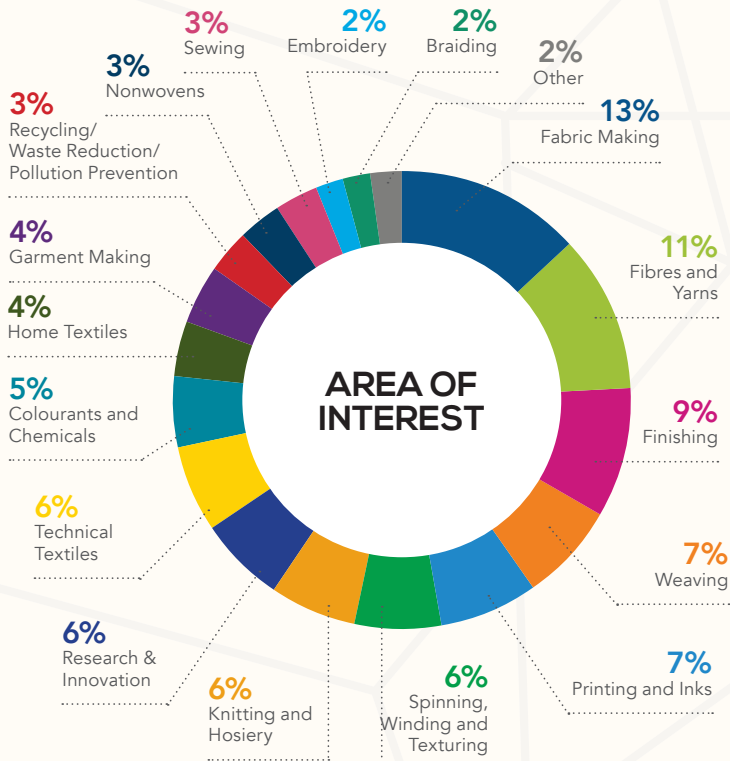


VISITOR INFORMATION

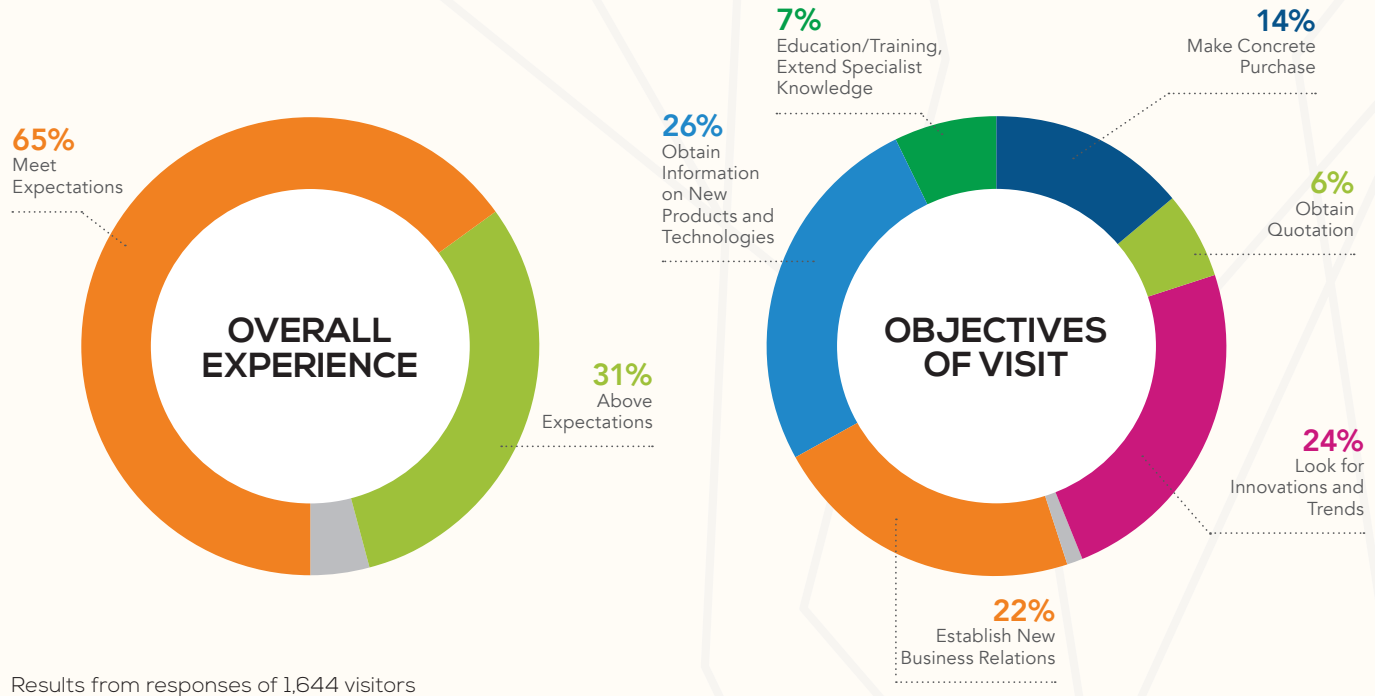
“ A VDMA survey at ITMA 2019 showed, that almost 90% of the exhibiting member companies considered both, the quantity and quality of visitors as good or very good. Visitors from all over the world came to Barcelona to discuss new projects.

Regina Brückner, CEO of Brückner Group and Chairperson of the VDMA Textile Machinery Association





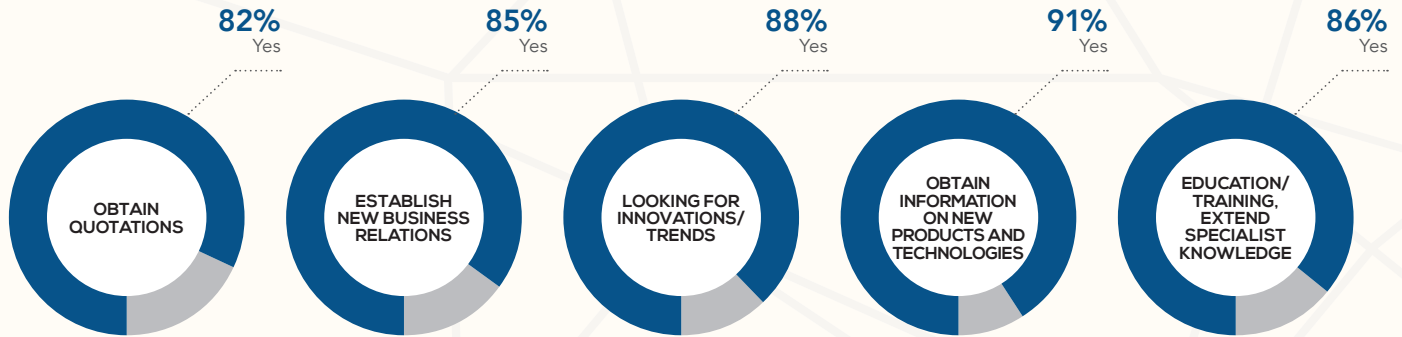
VISITOR SURVEY



“ I missed the last ITMA in Milan. After eight years, I find there is a big jump in technology. There are many interesting new developments, such as digitalisation and automation, as well as more eco-friendly products. I came here to also buy equipment for my factories, so this has been a fruitful trip for me.
Mr Kihak Sung, Founder of Youngone Corporation & President of International Textile Manufacturers Federation



Objectives of visit



“ ITMA is a meeting of the minds. As much as it is a machinery fair, it's also about understanding new technologies; meeting with your peers and colleagues from various sectors of the industry to understand the challenges and how to address them. One of the key trends we've seen this year, is about sustainability and Industry 4.0.

Rakhil Hirdaramani, Director of Hirdaramani & Manufacturers Committee Chair of the World Federation of Sporting Goods International



ITMA INNOVATION LAB

A new initiative at ITMA 2019, the ITMA Innovation Lab featured four key components.

RESEARCH & INNOVATION PAVILION

The pavilion continued to be the focal point for industry stakeholders keen to learn more about cutting-edge textile research and developments. In a survey of pavilion exhibitors, 70% of the respondents indicated that ITMA 2019 met their expectations while 29% agreed ITMA was above their expectations; 86% indicated they received good or excellent quality visitors.

“ITMA is the most important trade show for DITF and for the textile industry....It is truly the textile and garment innovation platform for the industry.

Hendrik Hauss, Manager Public Relations, Deutsche Institute für Textil- und Faserforschung - DITF DENKENDORF

ITMA SUSTAINABLE INNOVATION AWARD



Industry Excellence Award

Winner

Candiani SpA

Nominated by: Lenzing AG
Innovation: Candiani Re-Gen:
Creating Circular Denim

Finalists

Levi Strauss & Co

Nominated by: Jeanologia S.L
Innovation: FLX Customization
Studio

Lee

Nominated by: Tonello S.R.L.
Innovation: All-in-One System

Research & Innovation Excellence Award – Master's

Winner

Mathias Zidda

Nominated by: Institut Für Textiltechnik,
RWTH Aachen University
Thesis: Development of a Gear Driven
3D Rotational Braiding Machine and Its
Control Concept

First runner up

Sarika Sunil Borikar

Nominated by: D.K.T.E. Society's Textile &
Engineering Institute
Thesis: Sanitary Napkin: A Greener
Approach

Second runner up

Pamela Massaccesi

Nominated by: Universidad De Buenos
Aires
Thesis: TUTTI – Reusable Food Wrapping

“ITMA represents the widest global gathering of our industry and the only platform which can showcase the innovation we need to change the impact of what we do on our planet.

Alberto Candiani, President, Candiani SpA

FIRST CLASS KNOWLEDGE SHARING AND COLLABORATION

ITMA forums

The ITMA-EDANA Nonwovens Forum and Textile Colourant & Chemical Leaders Forum received overwhelming response and more seats had to be added to accommodate more participants.

ITMA-EDANA Nonwovens Forum

1 keynote + 10 presentations + 1 panel discussion

Theme: Exchange of views on the nonwoven processes of the 2030s

Textile Colourant & Chemical Leaders Forum

13 presentations + 1 panel discussion

Theme: Meeting Resource Challenges in the Circular Economy

Co-located events

Exhibitors and visitors were thrilled with the extensive knowledge exchange and networking opportunities at ITMA 2019 provided by leading industry partners.



“ The Sustainable Apparel Coalition hosted one of its manufacturer forums at ITMA this year and planned its annual global member meeting around ITMA. It was a pleasure to work with the wonderful ITMA team, who ensured the SAC-ZDHC Manufacturer Forum was a great success. Offering the SAC events in conjunction with this international industry showcase gave our audiences an opportunity to connect with value chain partners, meet other industry leaders, and explore the latest machinery and technologies that support sustainable practices.

Amina Razvi, Executive Director, Sustainable Apparel Coalition

WORLDWIDE INDUSTRY ENGAGEMENT AND PROMOTION

A global marketing and communications programme was undertaken to reach out to key buyers. The multi-prong promotional efforts range from print and digital advertising, social media and public relations to visits to major textile and garment hubs, and collaboration with partners, including trade and industry organisations, media and travel agents.

Onsite, more buzz was created with the launch of 'ITMA Live' to capture interesting happenings and provide newsworthy live reporting. The videos were screened around the venue, and posted on the website and social media platforms.

“ Even almost 70 years after its inception, ITMA remains the most important meeting point for the textile industry, and has over the years developed into the Olympics of our sector. In an economically challenging time, the event in June sent out clear signals concerning innovation.

Claudia van Bonn, Editor-in-Chief, Textile Technical Publications, dfv media group



AN ECO-CONSCIOUS ITMA IN THE MAKING

As the textile and garment industry grapples with sustainability challenges, ITMA also made its first steps towards a green exhibition. Initiatives included working with the venue owner, partners, exhibitors and visitors to be more eco-conscious by rethinking, recycling, reusing and reducing wastes.

Some of the efforts were: getting the venue to offer plastic-free catering options, producing electronic versions of the exhibition catalogue and marketing collateral, and encouraging the use of public transport. Exhibitors were also advised to cut down on wastes, not to produce excessive amounts of collateral, and to donate unconsumed food.

“As we begin our journey towards a more eco-conscious ITMA, we thank you for your efforts and support. Let us work together for an even more sustainable exhibition for future editions.

Charles Beauduin, Chairman, ITMA Services



Be inspired by the success of ITMA 2019!

Take a stand at the world's largest textile
and garment technology exhibition



ITMA 2023
www.itma.com

8 - 14 June 2023
Fiera Milano Rho
Milan, Italy

SHOW OWNER



CEMATEX ASSOCIATIONS

ACIMIT (Italy)
AMEC AMTEX (Spain)
BTMA (United Kingdom)
GTM (Netherlands)
SWISSMEM (Switzerland)

SYMATEX (Belgium)
TMAS (Sweden)
UCMTF (France)
VDMA (Germany)

ORGANISER



**Space
application
opens 2021**

To register your interest,
email: application@itma.com