



**TRANSFORMING
THE WORLD
OF TEXTILES**



ITMA 2023

**08 — 14
JUNE 2023**

**FIERA MILANO RHO
MILAN . ITALY**

www.itma.com

**THE WORLD'S LARGEST INTERNATIONAL
TEXTILE AND GARMENT TECHNOLOGY EXHIBITION**





ACCELERATING INDUSTRY INNOVATION THROUGH COLLABORATION

Never has transformation been more critical than in the textile and garment industry today. This need is underscored by the ITMA 2023 theme: Transforming the World of Textiles.

Business and technological advances, in the midst of the 4th Industrial Revolution, warrant immersive and personalised solutions for end-users' needs. Speed and agility are also called upon to effectively answer the ecological and medical issues that we face today.

As the world's leading exhibition, ITMA offers the industry a platform to present and share industry innovation and progression.

At ITMA 2023, exhibits on advanced materials, automation and digital future, innovative technologies, sustainability and circularity are the key focus for the exhibition.

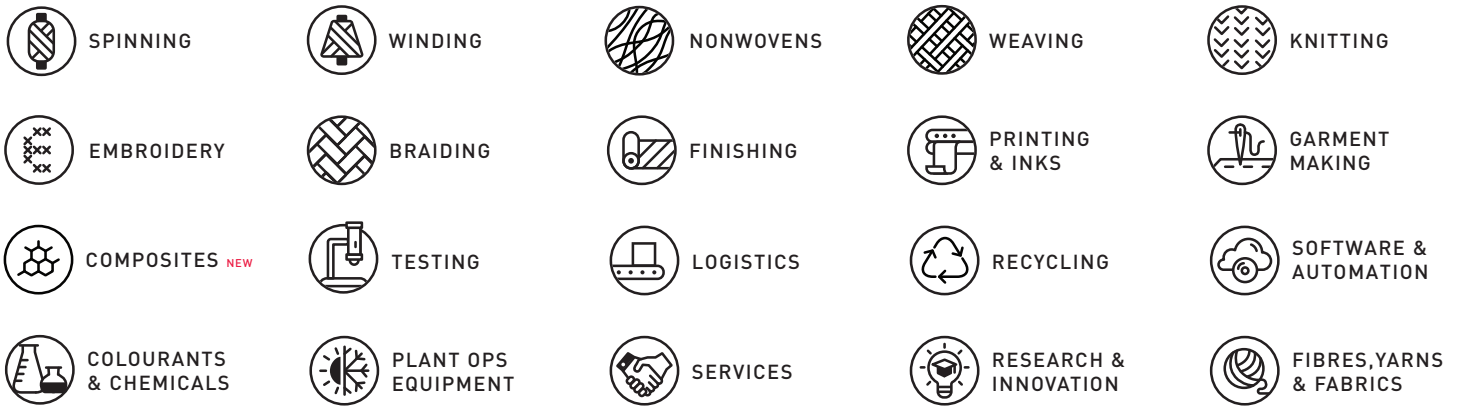
We invite you to join top industry professionals at ITMA 2023 in Milan, a global hub of fashion, and textile and garment manufacturing, to help transform the world of textiles.



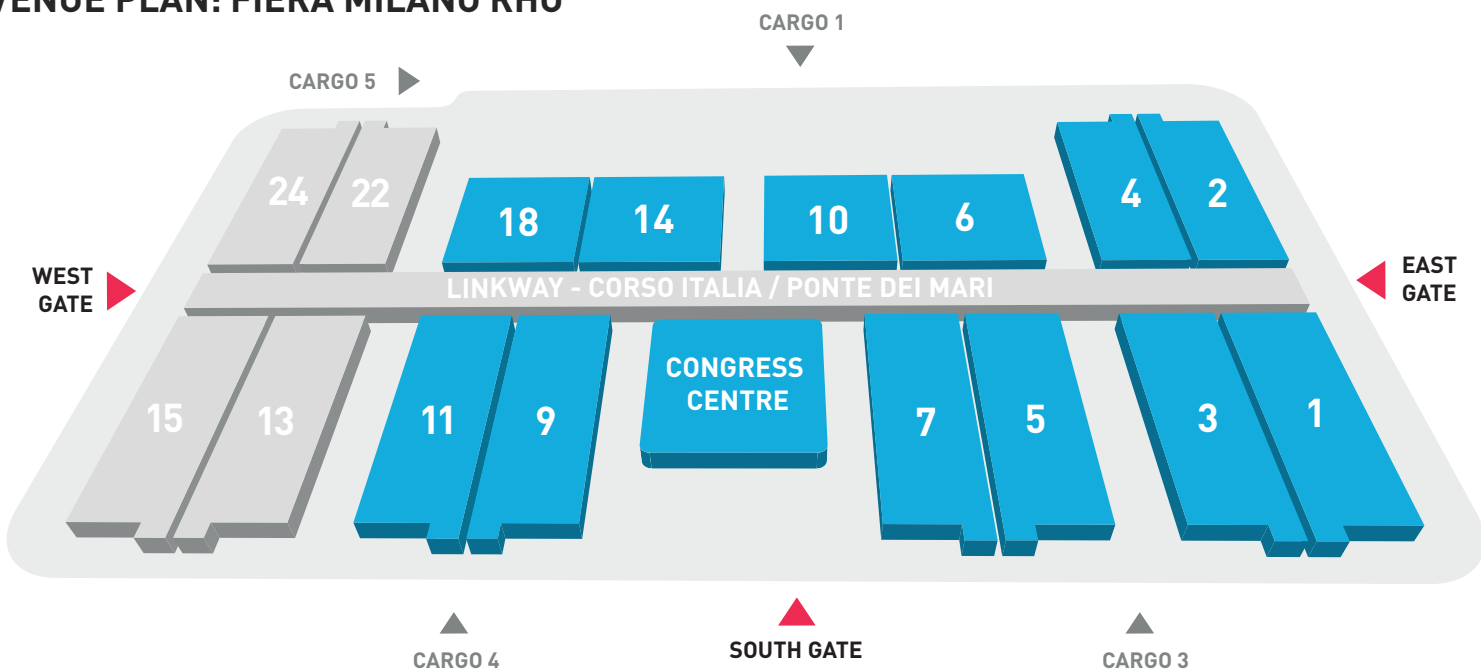


PLUG INTO THE INTEGRATED VALUE CHAIN

ITMA is the only place where the entire value chain is present. Be part of it to boost your sales, collaboration options, network, competitive intelligence and more.



VENUE PLAN: FIERA MILANO RHO



HALLS OCCUPIED BY ITMA 2023

THE LARGEST INTERNATIONAL GATHERING ACROSS THE TEXTILE AND GARMENT INDUSTRY

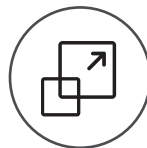
ITMA 2019 AT A GLANCE



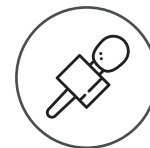
1,717
EXHIBITORS
45 COUNTRIES



105,298
VISITORSHIP
136 COUNTRIES



220,000m²
GROSS EXHIBITION
SPACE



142
CONFERENCES &
BUSINESS MEETINGS



95
SUPPORTING
MEDIA
19 COUNTRIES



194
SUPPORTING
ORGANISATIONS
52 COUNTRIES



106
TRAVEL
AGENTS
38 COUNTRIES



10
EVENTS



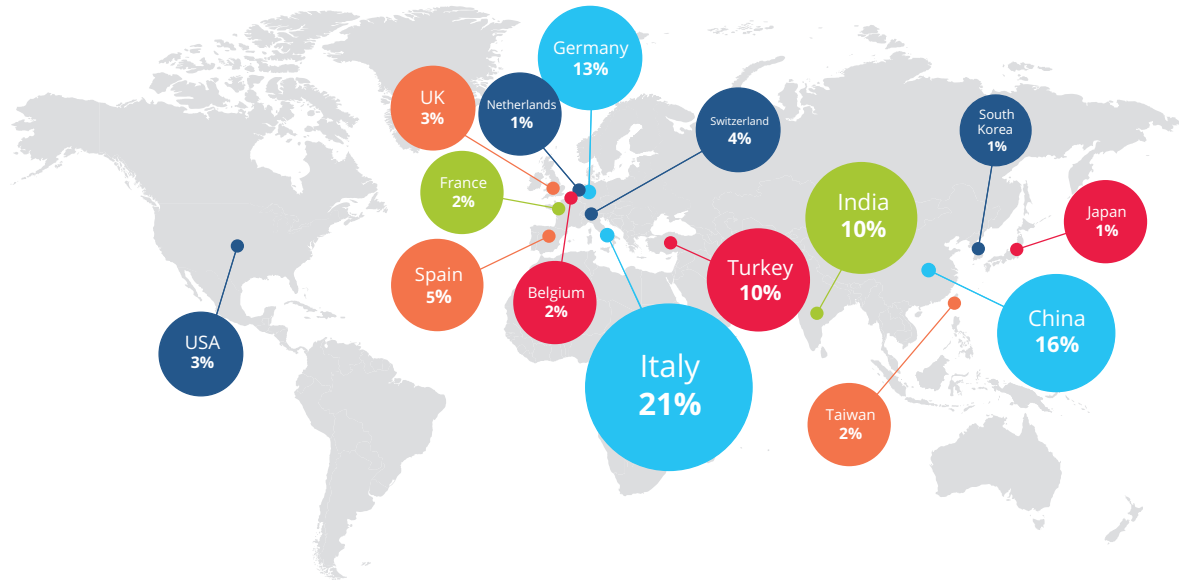
ITMA offers exhibitors excellent interactions and networking opportunities with highly engaged visitors. It is also a highly visible platform to showcase products for the textile production. In ITMA 2019, we were able to keep abreast of customer trends and received good returns from our investments by exhibiting at ITMA."

Bernd Bräuer, Director of Sales & Marketing, Dürkopp Adler AG

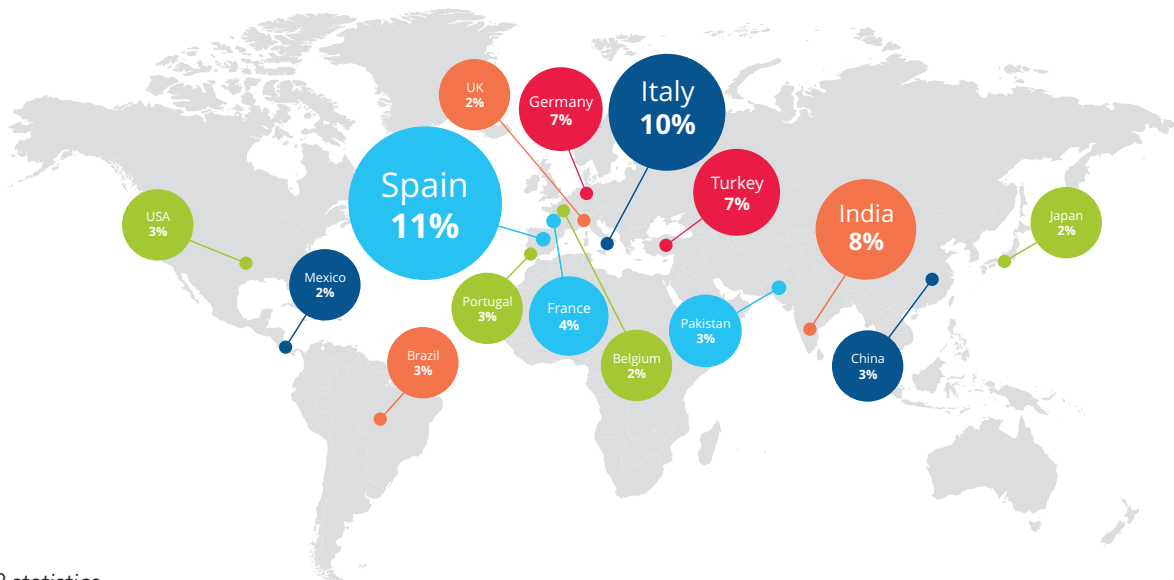
BE A PART OF THE MATRIX

In addition to providing unrivalled sales and marketing opportunities, ITMA gives you access to industry influencers, innovators, industry leaders and supporting organisations who can open up more options to drive your business forward.

TOP 15 COUNTRIES BY NUMBER OF EXHIBITORS*



TOP 15 COUNTRIES BY NUMBER OF VISITORS*



*ITMA 2019 statistics

Wool innovation is an industry collaboration. We exhibited at ITMA 2019 and the energy was extraordinary. As a wool raw material company, we were able to meet with leading machinery exhibitors on technology innovation. Collaboration, across the supply chain, is key for process and product development, whether it is with spinners, knitters, weavers, printers or processors for more efficient and sustainable ways to process wool and produce wool products."

Julie Davies, General Manager of Processing Innovation and Education Extension, The Woolmark Company



95%

of exhibitors surveyed launched innovations at ITMA 2019

Get your brand out there amongst the textile and garment technology manufacturing leaders! Launch innovations, products and machinery.

87%

of exhibitors surveyed in 2019 won new customers

ITMA 2023 has the best quality of buyers in the textile industry and they are ready to meet with you!

97%

of exhibitors surveyed clinched orders onsite

Maintain your existing business relations and ensure your customers see you in Milan!

// We have achieved our sales and business objectives at ITMA 2019. The quality and frequency of the visitors were excellent. Apart from receiving enquiries from our core knitting business, there was an increase in interest and enquiries from the technical textiles manufacturers."

Kent Hsieh, Turkey General Manager, Pailung Machinery Mill

A QUALITY AUDIENCE LOOKING FOR NEW TECHNOLOGY



61%
Decision makers & influencers

9%
Specify equipment/product

15%
Source information

15%
Business enablers/government/educators/other



14%
Making a concrete purchase/investment

6%
Obtain quotation

22%
Establishing new business relations

24%
Obtain information on/looking for innovations/trends

26%
Obtain information on new products and technologies

8%
Education/training, extend specialist knowledge/other



A UNIQUE, ESTABLISHED BUSINESS PLATFORM

AT THE HEART OF THE TEXTILE AND GARMENT INDUSTRY SINCE 1951

As a trusted and valued part of the ecosystem, ITMA has been serving the industry for more than 70 years. The network of supporting organisations, exhibitor and visitor demographics emphasize its global influence.

SIZE DOES MATTER

Thousands of companies and organisations from the whole value chain attend ITMA as it features an extensive coverage of industry audience.

THE WORLD IS CONVERGING AT ITMA

Come to Milan to launch new products and technology, announce your latest innovations, and convince the world of your competitive advantage.

ITMA IS KNOWN FOR QUALITY

Only manufacturers are allowed to exhibit. Being an exhibitor at ITMA is a renowned stamp of approval.

REAL DEALS ARE COMPLETED ONSITE

97% of exhibitors surveyed clinched orders onsite at ITMA 2019!

We are very satisfied with the show. The positive results of ITMA 2019 were made possible thanks to a large number of visitors who came to our stand. We have had over 600 contacts a day, and they come from over 90 countries!"

Paolo Milini, President & CEO, MS Printing Solutions

SHOWCASING INNOVATION

Innovation is the heartbeat of transformation underpinned by research and collaboration.

INNOVATOR XCHANGE

Formerly known as the Speakers Platform, this platform offers opportunities for exhibitors in the Research & Innovation Lab, as well as industry experts, to share their innovations and knowledge. Marketed in advance, this is an excellent way to stand out from the crowd.

INNOVATION VIDEO SHOWCASE

Highlight your outstanding innovative products and technologies to a global audience in a two-minute video.



ITMA SUSTAINABLE INNOVATION AWARD

The prestigious award programme is now in its third iteration. Winners are highly regarded and use their awards to prove their competence.

The two categories:

- Industry Excellence Award for textile and garment manufacturers
- Research & Innovation Excellence Award for Master's Degree students

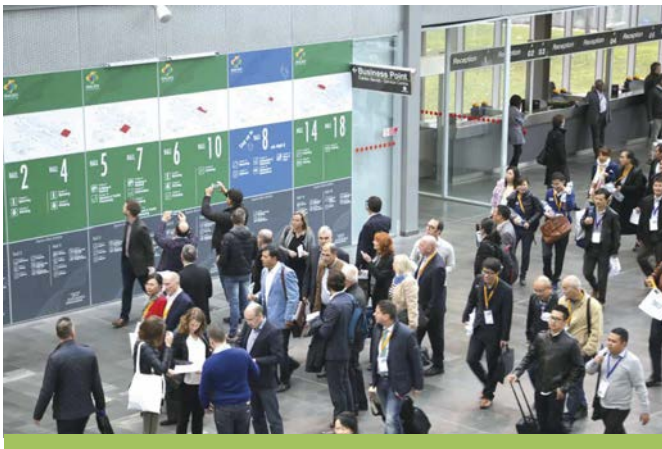


ITMA is the most important trade show for DITF and for the textile industry. Anybody and everybody who is in this business will have to visit ITMA. DITF encourages our students to visit ITMA once every 4 years. It is truly the textile and garment innovation platform for the industry. Students can gain a lot of practical knowledge visiting the exhibition, deepening their learning on textile innovation."

Hendrik Hauss, Public Relations Manager, Deutsche Institute für Textil- und Faserforschung - DITF Denkendorf

NEW WAYS FOR YOU TO GENERATE BUSINESS

Made in U
Textile Cen
Environment



MARKETING AND SPONSORSHIP OPPORTUNITIES

Stand out from the crowd by dramatically increasing your visibility. Our marketing and sponsorship opportunities will help you reach out to more qualified customers. Our high website traffic – with an average of 220,000 page views and 38,000 unique visitors per month – is a superb way to generate views of your brand.



ITMA DIGITAL BOOTH

Get 365 days of sales and lead-generation before, during and after the exhibition. Tailor your digital outreach and extend your marketing reach exponentially.

A new and powerful tool to extend your business beyond the exhibition!



BUSINESS MATCHING

Get connected with the help of AI. Take the legwork out of information qualifying exhibitors – get smart recommendations to make your time onsite as effective as possible.

EVENTS

The events held alongside ITMA 2019 included:

- Better Cotton Initiative Seminar
- European Digital Textile Conference
- ITMA-EDANA Nonwovens Forum
- ITMA Speakers Platform
- Planet Textiles
- SAC & ZDHC Manufacturer Forum
- TAFTC Innovation Conference
- Tex-Summit Global
- Textmeeting by TEXTFOR
- Textile Colourant and Chemical Leaders Forum

Contact us if you would like to have your event at ITMA.





FOCUS ON BUSINESS, NOT LOGISTICS

We strive to make your experience as hassle-free and effective as possible. ITMA's space cost of €235 per sqm (minimum 15 sqm) provides exhibitors with a host of services, ranging from business matching to electricals and stand cleaning.

[Click here for the list of 18 services included](#)



RESEARCH & INNOVATION LAB

To support the research community and further promote excellence in innovation, research and development, CEMATEX supports eligible Research & Innovation (R&I) exhibitors with a subsidy. The CEMATEX Research & Innovation Grant pays 50% of the rental fees (terms and conditions apply).

The grant is open to any textile education institutes and research organisations who are eligible to participate under the R&I Lab.

[Contact us](#)

SIGN UP EARLY AND ENJOY THESE ADVANTAGES

- As soon as your space is confirmed, you can jump on pre-show marketing opportunities like re-targeting ads and setting up your digital booth.
- Impressive reach data – the website has **38,000 unique visitors per month** – get your brand in front of the visitors early!

[Space application opens 3 March 2021. Book your space!](#)



ITMA 2023 TAKES CENTRE STAGE IN ITALY'S FASHION AND TEXTILE HUB

ITMA 2023 will take place at the modern Fiera Milano Rho exhibition centre. Milan is a global fashion hub, in which some of the most famous houses locate their businesses in the Lombardy, Piedmont, Tuscany and Veneto regions. Italy is also home to vibrant apparel, sports, automotive and travel industries, to name a few, so exhibitors can expect high-quality local industry visitors alongside international buyers to the show.



ENJOY YOUR VISIT

One of the most stylish cities in the world, Milan is a paradise for shopping, football, opera, and nightlife with the picturesque cities and towns of Biella, Como and Prato nearby.



BOOK YOUR ACCOMMODATION

MiCodmc Group is the official travel agent for ITMA 2023. They will support participants' hospitality requirements, including accommodation, transfers and tours. For extended stays or big groups, please email itma2023@micodmc.it for special rates.

SHOW OWNER



CEMATEX ASSOCIATIONS

ACIMIT (Italy)
AMEC AMTEX (Spain)
BTMA (United Kingdom)
GTM (Netherlands)
SWISSMEM (Switzerland)

SYMATEX (Belgium)
TMAS (Sweden)
UCMTF (France)
VDMA (Germany)

SHOW ORGANISER



CONNECT WITH US



#ITMA2023